



Dear Friends,

It is a great honor and pleasure to announce this year's date and presenting sponsor for our annual Paws for Cause 5K Event!!

This year's highly anticipated annual Paws for Cause 5K, 5K Dog Run/Walk, 1K Kids Fun Run, Dog Costume Contest and Family Expo will be presented by the Waterfront Hilton of Huntington Beach and held on Sunday, July 25th, 2010 at Fountain Valley Sports Park in Fountain Valley.

We would love to see you on Sunday Morning, July 25th. Together, we can do so much more! Let's do something fun and make a difference in our community while we are doing it!

There are several avenues and levels of participation available to you. From signing up to participate with or without a dog, see how your company could benefit with one of the great Sponsorship Opportunities, having a 10'x10' booth, giving gift certificates, merchandise, or services to simple cash donations.

Your participation helps Paws for Cause accomplish 5 of our major goals:

1. Bring hope, love and encouragement to challenging circumstances such as disadvantaged kids, seniors, homeless, shut-ins and disaster victims.
2. To provide thousands of stuffed animals to hospitalized, special needs and less fortunate children.
3. Hosting mobile food outreaches in poverty-stricken areas of Orange County several times a week. The Chili-Mobile (mobile food pantry) provides hot meals, beverages, and bread to thousands of at-risk people. The Chili-Mobile events also provide these homeless and low income families to interact and receive encouragement from the therapy dog teams.
4. Holding workshops to help attendees (management, volunteers, employees, nurses, pastors, counselors, etc.) develop confidence and skills needed to be an encouragement to individuals and families facing challenging circumstances in hospitals, children's hospitals and senior homes.
5. To support Chaplain Ministries who provide emotional and spiritual support for those enduring hardship or life crises. Bringing a message of hope and comfort to those experiencing a personal tragedy; whether due to abuse, addiction, separation, sickness, disaster or even death.

If you or your organization is able to participate either as a sponsor or runner, please go to www.pawsforcauseoc.org and register or give me a call so we can discuss the details.

If you cannot make it on July 25th or do not like or unable to walk or run 5K, would you be willing to make a donation? If so, please go to www.pawsforcauseoc.org or send a donation to the address below.

Thank you for making a difference!

Roy Gerber, Founder



Paws For Cause 5K Sponsorship Opportunities

Great Dane \$5,000

- Company Logo included on all Marketing Materials including: T-Shirts, Posters, Flyers, etc.
- 25% Discount on Sponsorship Level for 2011 Paws For Cause 5K
- Company Name on Finish Line Timing Clock
- Representative to Award Contest Winners and draw Raffle Winner
- Company Name included in Press Releases
- Company Name listed and Web Link included on Paws For Cause Website
- Vendor Booth at Event in Prime Location
- Verbal Recognition over Sound System at Event
- Goodie Bag Insert
- Five 5K T-Shirts

Big Dog \$2,500

- Company Logo included on all Marketing Materials not including T-Shirts (Posters, Flyers, etc.)
- Company Name included in Press Releases
- Company Name listed and Web Link included on Paws For Cause Website
- Vendor Booth at Event
- Verbal Recognition over Sound System at Event
- Two 5K T-Shirts

Lap Dog \$1,000

- Company Logo included on all Marketing Materials not including T-Shirts (Posters, Flyers, etc.)
- Company Name included in Press Releases
- Company Name listed on Paws For Cause Website
- Vendor Booth at Event
- Verbal Recognition over Sound System at Event
- Two 5K T-Shirts

5K Friendship \$500

- Company Name listed on Paws For Cause Website
- Vendor Booth at Event

Vendor Booth at the Event \$250

- Promote your Company at the Event with a 10' x 10' Booth.

Goodie Bag Insert \$100

- Promote your Company with in-kind Donations for Participant Goodie Bags and Prizes – 500 bags



Silent Auction Donation Form
Please fax completed form to 714-845-8424
OR email to jmclaughlin@waterfrontresort.com

Office Use only:

Item number: _____

Paws for Cause is a 501(c)(3) organization, Federal Tax ID #80-0206000.

USE ONE FORM FOR EACH ITEM DONATED

CONTACT INFORMATION (Please print or type)

Company Name: _____

Contact Name (If donor is a company): _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

E-mail: _____ Website: _____

DONATED ITEM (Please print or type)

Name of Item Donated: _____

Retail Value: _____

*Complete Description of Item: _____

***If your item contains multiple services or products, please detail in description.**

SERVICE OR GIFT CERTIFICATE INFORMATION REQUIREMENTS

If you are donating a gift certificate for a service, please include the following information in the certificate or letter.

- Name of product or service
- Description of what is included and what is excluded
- Name of person to contact for further information
- Name, address and full contact information for you or your company
- Instructions on how to redeem item
- Include any additional information such as a photo or description brochure as appropriate
- Date of expiration

**This information must accompany the item to properly present your donation. Send or bring the donations to: Attention: Jennifer McLaughlin @ Waterfront Hilton 21100 Pacific Coast
Paws for Cause 9114 Adams Avenue, #197 Huntington Beach, CA 92646 Phone: 714-965-6363**

Hwy, Huntington Beach, CA, 92648. We are trying to get all donations in by June 21st, which will allow us time to properly package and upload on the auction website. Late donations will be accepted.