

Paws For Cause 5K, 5K Dog Run/Walk & 1K Kids Fun Run  
Sunday July 25<sup>th</sup> 2010  
Mile Square Park in Fountain Valley, California

Event Features Include:

5K Run  
5K Dog Run/Walk  
1K Kids Fun Run  
Dog Costume Contest with great Prizes  
Community Expo with Entertainment  
Ziba Pledge Contest with great Prizes  
Live Music  
Agility, Flyball and Frisbee Dog Demonstrations  
T-Shirts for all Participants  
Pancake Breakfast  
Raffle with great Prizes  
Opportunity Drawing  
The Lazy Dogs  
The Working Dogs

Event Day (Sunday July 25<sup>th</sup> 2010) Schedule

6:30 AM Registration & Vendor Booths open & Turn in Pledge Money  
7:45 AM Opening Ceremonies with Live Music  
8:00 AM 5K Run, 5K Dog Run/Walk Start  
9:30 AM 1K Kids Fun Run Start  
10:00 AM Dog Costume Contest  
9:00 – 11:30 AM Finish Line Festivities, Raffle and Opportunity Drawing, Awards  
Presentation

# Paws For Cause 5K Sponsorship Opportunities

## Great Dane \$5,000

- Company Logo included on all Marketing Materials *incl.* T-Shirts (Posters, Flyers, T-Shirts etc.)
- 25% Discount on Sponsorship Level for 2011 Paws For Cause 5K
- Company Name on Finish Line Timing Clock
- Representative to Award Contest Winners and draw Raffle Winner
- Company Name included in Press Releases
- Company Name listed and Web Link included on Paws For Cause Website
- Vendor Booth at Event in Prime Location
- Verbal Recognition over Sound System at Event
- Goodie Bag Insert
- Five 5K T-Shirts

## Big Dog \$2,500

- Company Logo included on all Marketing Materials not including T-Shirts (Posters, Flyers, etc.)
- Company Name included in Press Releases
- Company Name listed and Web Link included on Paws For Cause Website
- Vendor Booth at Event
- Verbal Recognition over Sound System at Event
- Two 5K T-Shirts

## Lap Dog \$1,000

- Company Logo included on all Marketing Materials not including T-Shirts (Posters, Flyers, etc.)
- Company Name included in Press Releases
- Company Name listed on Paws For Cause Website
- Vendor Booth at Event
- Verbal Recognition over Sound System at Event
- Two 5K T-Shirts

## 5K Friendship \$500

- Company Name listed on Paws For Cause Website
- Vendor Booth at Event

## Vendor Booth at the Event \$250

- Promote your Company at the Event with a 10' x 10' Booth.

## Goodie Bag Insert \$100

- Promote your Company with in-kind Donations for Participant Goodie Bags and Prizes ~ 500 bags



Chaplain Roy Gerber  
with his Therapy Dog, Ziba

Greetings,

I hope you are well.

It is a great honor and pleasure to announce this year's date and presenting sponsor for our annual Paws For Cause 5K Event!!

This year's highly anticipated annual Paws for Cause 5K, 5K Dog Run/Walk, 1K Kids Fun Run, Dog Costume Contest and Family Expo will be presented by the Waterfront Hilton of Huntington Beach and held on Sunday, July 25<sup>th</sup>, 2010 at Mile Square Park in Fountain Valley.

We would love to see you on Sunday Morning July 25<sup>th</sup>. Together, we can do so much more! Let's do something fun and make a difference in our community while we are doing it!

There are several avenues and levels of participation available to you. From signing up to participate with or without a dog, see how your company could benefit with one of the great Sponsorship Opportunities, having a 10'x10' booth, giving gift certificates, merchandise, or services to simple cash donations.

Your participation helps Paws For Cause accomplish 5 of our major goals:

1. Bring hope, love and encouragement to challenging circumstances such as disadvantaged kids, seniors, homeless, shut-ins and disaster victims.
2. To provide thousands of stuffed animals to hospitalized, special needs and less fortunate children.
3. Hosting mobile food outreaches in poverty-stricken areas of Orange County several times a week. The Chili-Mobile (mobile food pantry) provides hot meals, beverages, and bread to thousands of at-risk people. The Chili-Mobile events also provide these homeless and low income families to interact and receive encouragement from the therapy dog teams.
4. Holding workshops to help attendees (management, volunteers, employees, nurses, pastors, counselors, etc.) develop confidence and skills needed to be an encouragement to individuals and families facing challenging circumstances in hospitals, children's hospitals and senior homes.
5. To support Chaplain Ministries who provide emotional and spiritual support for those enduring hardship or life crises. Bringing a message of hope and comfort to those experiencing a personal tragedy; whether due to abuse, addiction, separation, sickness, disaster or even death.



If you or your organization is able to participate either as a sponsor or runner, please go to [www.pawsforcauseoc.org](http://www.pawsforcauseoc.org) and register now or give me a call so we can discuss the details.

If you cannot make it on July 25<sup>th</sup> do not like or unable to walk or run 5K, would you be willing to make a donation? If so, please go to [www.pawsforcauseoc.org](http://www.pawsforcauseoc.org) or send a check to address below.

Thank you for making a difference!

Roy Gerber, Founder

Paws For Cause 9114 Adams Avenue, #197 Huntington Beach, CA 92646 Phone 714-965-6363 [www.pawsforcauseoc.org](http://www.pawsforcauseoc.org)